

Message Text

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R 191905Z FEB 76

FM SECSTATE WASHDC

TO AMEMBASSY ACCRA

INFO AMEMBASSY MBABANE

UNCLAS STATE 040302

E.O. 11652: N/A

TAGS: BEXP, SU, WZ

SUBJECT: FY 1976 TRADE PROMOTION PROGRAM

REF: STATE 20063

1. EMBASSY ACCRA'S VIEW ON THE POSSIBLE SCEDULING OF THE BUSINESS EQUIPMENT AND SYSTEMS CATALOG EXHIBIT IN ACCRA ON AUGUST 18-20 WOULD BE APPRECIATED. FOREGOING DATES RECOMMENDED SO AS TO FACILITATE TRAVEL OF INDUSTRY TRADE REPRESENTATIVE FROM ACCRA TO MBABANE WHERE SIMILAR EXHIBIT TENTATIVELY SCHEDULED FOR AUGUST 23-25. MBA0ANE EXHIBIT BEING TIMED JUST PRIOR TO OPENING OF SWAZILAND TRADE FAIR ON AUGUST 29.

2. EXHIBIT WILL FOCUS ON A BROAD RANGE OF BUSINESS AND COMPUTER-RELATED EQUIPMENT FOR BUSINESS FIRMS, GOVERNMENT DEPARTMENTS, AND BANKING AND OTHER FINANCIAL INSTITUTIONS. AS SUCH IT WILL ENCOMPASS FOLLOWING CATEGORIES: TYPEWRITERS; PREDETERMINED WEIGHING MACHINES AND PARCEL POST SCALES;
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ADDING AND CALCULATING, ELECTRONIC CALCULATING, DUPLICATING, DICTATING, TRANSCRIBING AND RECORDING, MAILING, LETTER

HANDLING AND ADDRESSING, COIN AND CURRENCY, ELECTRONIC
STAPLING, SHORTHAND WRITING AND OTHER OFFICE MACHINES AND
SUPPLIES.

3. ACTION POST'S REPLY AS TO APPROPRIATENESS OF THEME
AND PROPOSED DATES FOR EXHIBIT REQUIRED SOONEST AS CATALOG
SOLICITATION LETTER TO U.S. FIRMS BEING PREPARED. INGERSOLL

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